

## WowKrakow!

WowKrakow! is a brand owned by Jordan Group. It began as a regular Hop On Hop Off trip, which is still the main offer to this day. WowKrakow! Hop On Hop Off is a year-round trip that allows you to reach the most important and interesting places in Krakow. The buses are available in seven languages: Polish, English, German, Russian, Spanish and Italian. In addition to ride, the ticket price includes additional, seasonal attractions: a gondola cruise down the Vistula, free entrance to the Glass and Ceramics Centre and entrance to the Galicia Jewish Museum. Additionally, every tourist receives a card with discount coupons, which can be redeemed at WowKrakow Partners!

Apart from the Hop On Hop Off offer, there is also a seasonal tour (May-September) - WowKrakow! by night tour with an English-speaking tour guide, which consists of two parts: a red cabrio bus ride through the best illuminated places in Krakow, walk to Krakus Mound and a walk from Wawel Castle to the Main Market Square. The tour ends in Hard Rock Cafe, where the participants can use the valuable voucher.

Moreover, the offer of WowKrakow! There are: regular WowKrakow! Glass Baubles, which allows you to learn about the traditions of manual production of glass decorations in the Glass Decoration Manufactory in Drum and Tasting Culinary Show, i.e. lunch based on traditional Polish dishes and presenting Krakow's culinary culture. Additionally, special events are available in the offer: The race against time, Flour and Glass and Fish and Stone. Cabrio buses can also be hired for various types of excursions and events.